

A scenic landscape featuring a person riding a bicycle through a field of tall grass. Two large, mature trees stand prominently on either side of the path. The sun is low in the sky, creating a warm, golden glow and a lens flare effect. The background shows rolling hills and a dense forest.

# Bekaert in Brief

## 贝卡尔特公司介绍

May 2024

2024年5月

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Who we are  
我们是谁

## Who are we 我们是谁

Global market and technology leader in material science of steel wire transformation and coating technologies

钢丝变形技术和镀膜技术领域的全球引领者



### Bekaert at a glance

- Preferred partner serving customers in **130 countries**
- Global leader in **steel wire transformation** and **coating** technologies
- Global manufacturing platform
- **24000** engaged employees worldwide
- Corporate socially responsible (**CSR**) company
- Consolidated sales of **€ 4.3bn**

(Combined sales of € 5.3bn)



### 贝卡尔特集团简介

- 作为优选合作伙伴，为**130个国家**的客户  
提供产品与服务
- **钢丝变形**和**镀膜技术**领域的全球引领者
- 全球化的制造平台
- 全球超过**24000**名敬业的员工
- 具有**企业社会责任**的公司
- 2023合并销售额为**43亿欧元**
- (汇总销售额为**53亿欧元**)

## Who are we 我们是谁 (续)

Global market and technology leader in material science of steel wire transformation and coating technologies

钢丝变形和镀膜技术领域的全球引领者 (续)



### What sets us apart

- Unmatched products and solutions for customers across a **wide range of industries**
- High-tech solutions leader with more than **2100 patents** and patent rights in portfolio
- Most **advanced manufacturing capabilities** (84% of our plants = digitalized)
- Experienced team with **deep understanding** of local customer needs
- Ambitions and actions for a **sustainable business** (validated targets by SBTi)
- Creating **value for our investors**



### 什么让我们独树一帜

- 为**广泛的行业**客户提供无与伦比的产品和解决方案
- 高科技解决方案的领导者，拥有**2100个产品专利**
- **世界领先的制造能力** (我们84%的工厂=数字化工厂)
- 对当地客户有**深入理解与洞见**的资深专业团队
- 具有**可持续发展的**愿景和行动计划 (被SBTi验证的目标)
- 为我们的**投资者创造价值**

## Our Purpose 我们的使命

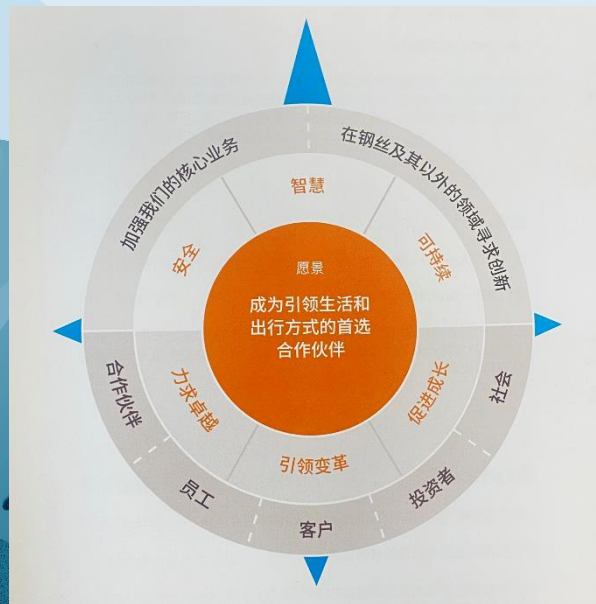
Establishing the new possible – safe, smart, sustainable

我们与时俱进，再创新辉煌 —— 安全、智慧、可持续

We continue to **strengthen our core** in steel wire applications, and we pioneer with **creativity beyond steel** into new materials, new markets, services, and solutions.

我们会继续**加强**在钢丝应用方面的**核心业务**，同时在**钢丝及其以外的领域**寻求创新，新原料，新市场，新服务和解决方案。

PURPOSE 使命  
Establishing the new possible  
与时俱进，再创新辉煌



### GOALS 关键指标

- Customer experience 客户体验
- Innovation 创新项目的储备
- Sustainable solutions 可持续解决方案
- Digital impact 数字化影响
- Financial performance 财务指标

## Our core competencies 贝卡尔特的核心竞争力

Bekaert is a global market and technology leader in material science of steel wire transformation and coating technologies

贝卡尔特是一家在钢丝变形和镀膜技术领域的全球引领者

### Steel Wire Transformation 钢丝变形技术



From wire rod 6.5mm  
从直径为6.5mm的盘条

### Coating Technologies 镀膜技术



from traditional coatings  
从传统镀膜



to drawing, bunching, cabling,  
profiling, welding, knitting,  
weaving...通过拉拔、双捻、单捻、压  
型、焊接、针织、编织.....



to adhesion, corrosion resistance,  
wear resistance, anti-fouling.....  
综合粘合度、耐腐蚀、耐磨、耐污等因素



to metal fibers 1  $\mu\text{m}$   
到直径为 1  $\mu\text{m}$ 金属纤维



to advanced coatings  
到先进镀膜

# 140+ years of innovation, growth and value creation 140多年的创新, 发展和价值创造

Leveraging our strong roots to build a successful future 用我们深厚的积淀来建设成功的未来

## PIONEERING 先锋



Established in Belgium in 1880 as a small barbed wire manufacturer  
1880年公司在比利时创立

First acquisition abroad in 1920 - first investment in Latin America in 1948

1920年第一次海外投资收购, 1948年进军拉美

## INNOVATING 创新



First patent application in 1881  
1881年 第一项 专利申请

Tire cord development 1952  
1952年 开启钢帘线产品生产

In-house Engineering and R&D centers since 1960's  
1960年代建立比利时总部研发中心和自建设备制造能力

## GROWING 成长



Global expansion throughout history 历史上的全球扩张

Early presence in Latin America and China 在拉美和中国的早期拓展

Largest acquisition (Pirelli) and merger (Bridon): 2014-2016  
2014-2016收购倍耐力钢帘线和布顿钢绳

## PERFORMING 作为



Performance culture 绩效文化

Delivery on priorities 按优先顺序交付

Customer intimacy with focus on solutions that address the local market needs  
关注当地市场需求, 建立为客户提供解决方案的亲密合作关系

## PURSuing 追求



Partnerships and collaboration better together  
同心同行卓越共赢的合作伙伴关系

Operational and commercial excellence  
卓越的运营和商务

Pioneering in solutions that address mega trends:

开创顺应大趋势的解决方案

new mobility | urbanization | connected & smart | renewable energy | sustainability | reverse globalization  
新移动 | 城市化 | 连接 & 智能化 | 可再生能源 | 可持续 | 逆全球化

Preferred innovation partner of global technology leaders

全球技术领导者的首选创新合作伙伴

2 100+ patents in portfolio  
Services and adjacent solutions

产品组合和相关解决方案的 2100多项专利  
Creativity beyond steel  
钢丝及其之外的创造力

Organic/inorganic growth plans in target markets:

主营业务/非主营业务在目标市场的发展计划

New mobility | energy & utilities | lifting & hoisting | low-carbon construction & infrastructure  
新移动 | 能源和公用设施 | 起重和吊装 | 低碳建筑和基建  
safe - smart - sustainable  
安全-智能-可持续

Significant performance improvement since 2019  
2019年以来业绩显著改善

Very strong balance sheet  
健康的资产负债表

Our ambition: be the leading partner for shaping the way we live and move  
我们的愿景: 成为引领人们生活方式和出行方式的首选合作伙伴

Actions to unlock the company's full potential  
释放公司全部的潜力

Innovation, digital, and sustainability strategy. Value creation for all stakeholders  
创新、数字化、可持续发展战略。为所有利益相关方创造价值



# Bekaert Group Executive (BGE) 贝卡尔特集团最高管理层 BGE

The BGE is composed of members representing the global Business Units and the global functions

BGE成员代表了全球各个业务部门和职能部门



**Yves Kerstens 柯逸夫**  
CEO首席执行官



**François Desné 戴思瑞**  
Divisional CEO  
Steel Wire Solutions &  
Bridon-Bekaert Ropes Group  
钢丝产品部&BBRG首席执行官



**Annie Xu 徐红艳**  
Divisional CEO  
Rubber Reinforcement  
橡胶增强部首席执行官



**Eric Peeters 埃瑞克**  
Divisional CEO  
Construction Decarbonization  
建筑脱碳部首席执行官



**Yves Kerstens 柯逸夫**  
BGE Representative  
Specialty Businesses  
特殊产品部BGE代表



**Taoufiq Boussaid 陶飞**  
Chief Finance  
Officer  
首席财务官



**Kerstin Artenberg 柯丝婷**  
Chief HR  
Officer  
首席人力资源官



**Barry Snyder 施百瑞**  
Chief Operations  
Officer  
首席运营官



**Gunter Van Craen 范鹤林**  
Chief Digital &  
Information  
Officer  
首席数字和信息官



**Juan Carlos Alonso 艾焕然**  
Chief Strategy  
Officer  
首席战略官

# Key Figures

## 主要财务数据

## Bekaert Key Figures 贝卡尔特的主要财务数据

Bekaert reported €4.3bn in sales and an EBITu of €388mIn in 2023

2023年度贝卡尔特的汇总销售额达到43亿欧元，息税前利润达到3亿8千8百万欧元。

### Bekaert贝卡特...

Serves customers in  
**130 countries**

为全球的**130个国家的客户提供服务**

manufactures in **69 production plants**

**69个生产基地**

Employs **24 000 employees**

雇佣了**24000名员工**

### In 2023 年...

**€4.3 bln 亿欧元**

sales revenue 汇总销售额

**-4.6% (-15.1% vs 2019) carbon emission reduction** in Scope1 & 2  
**减少二氧化碳排放**

在范围1 & 2 (2019)

**€388 mln 3亿8千8百万欧元**

EBITu 息税前利润

**+2100**

patents 专利

**0.5x**

net debt/EBITDAu  
净债务/息税前利润

**€73mln 7300万欧元**

in R&D 在研发上的投入

# Balanced Global Presence

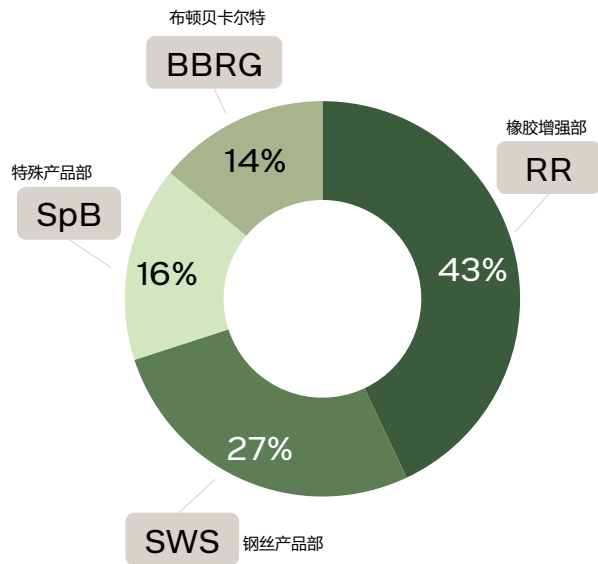
## 平衡的全球布局

## Balanced business 平衡的业务

Building a balanced business by end-market and by region 按终端市场和地区构建平衡的业务分布

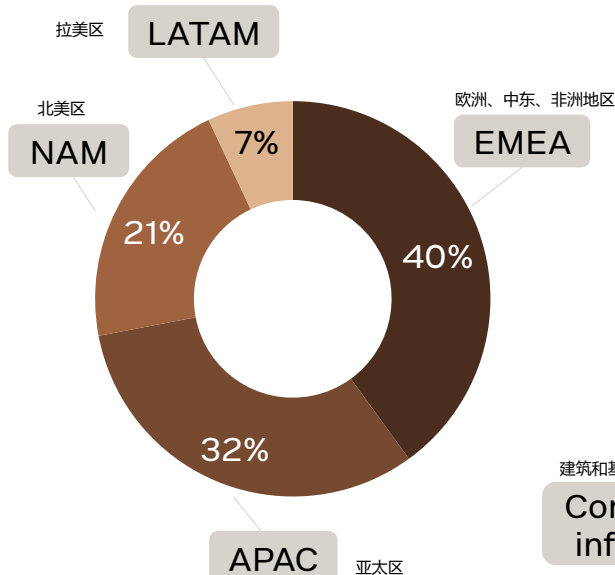
按事业部分的合并销售额比例

### Consolidated sales by business unit



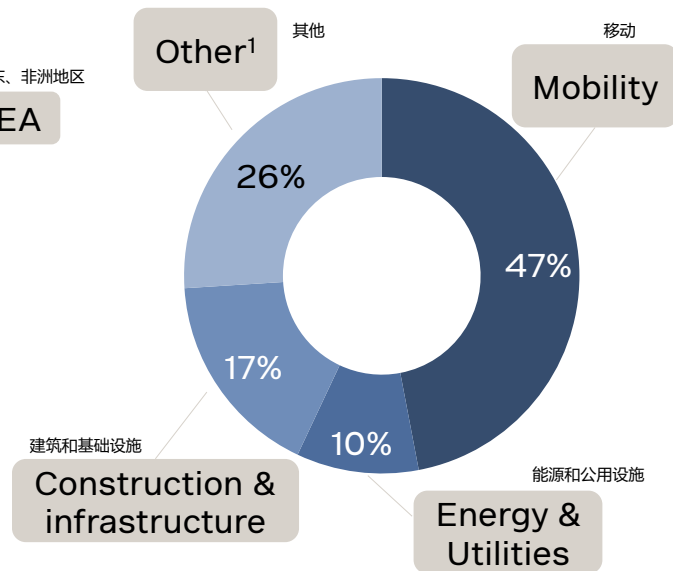
按区域分的合并销售额比例

### Consolidated sales by region



按终端市场分的合并销售额比例

### Consolidated sales by end-market



<sup>1</sup> Other includes agriculture, equipment, consumer goods and basic materials

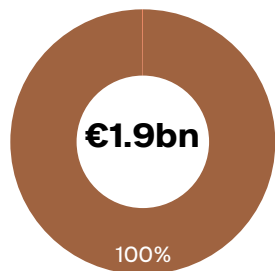
其他包括：农业、设备、消费品和基础材料

## Four Business Units 四大业务部

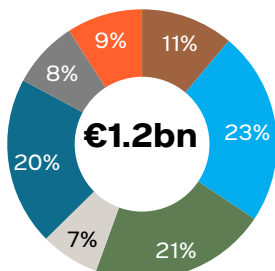
Consolidated sales by business unit (2023: € 4.3b) 2023年度合并销售额为43亿欧元, 按产品分布销售收入占比



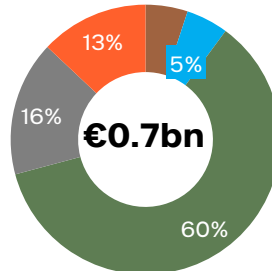
**Rubber Reinforcement (RR) 橡胶增强部**  
Tire cord, bead wire, OTR  
轮胎帘线, 胎圈丝, 非公路轮胎帘线



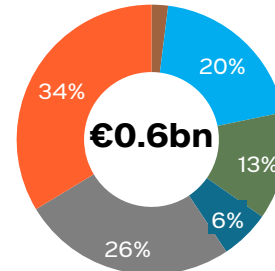
**Steel Wire Solutions (SWS) 钢丝产品部**  
Steel wire products and solutions serving industrial, energy, agricultural, consumer and construction markets  
钢丝产品及解决方案, 服务于工业、农业、能源、消费品以及建筑行业



**Specialty Businesses (SpB) 特殊产品部**  
Building products, fiber technologies, combustion technologies and hose and conveyor belt  
建筑产品、纤维技术、先进燃烧技术、胶管增强钢丝及传送带钢丝



**Bridon-Bekaert Ropes Group (BBRG) 布顿贝卡尔特**  
Ropes and advanced cords businesses  
钢丝绳以及精细帘线

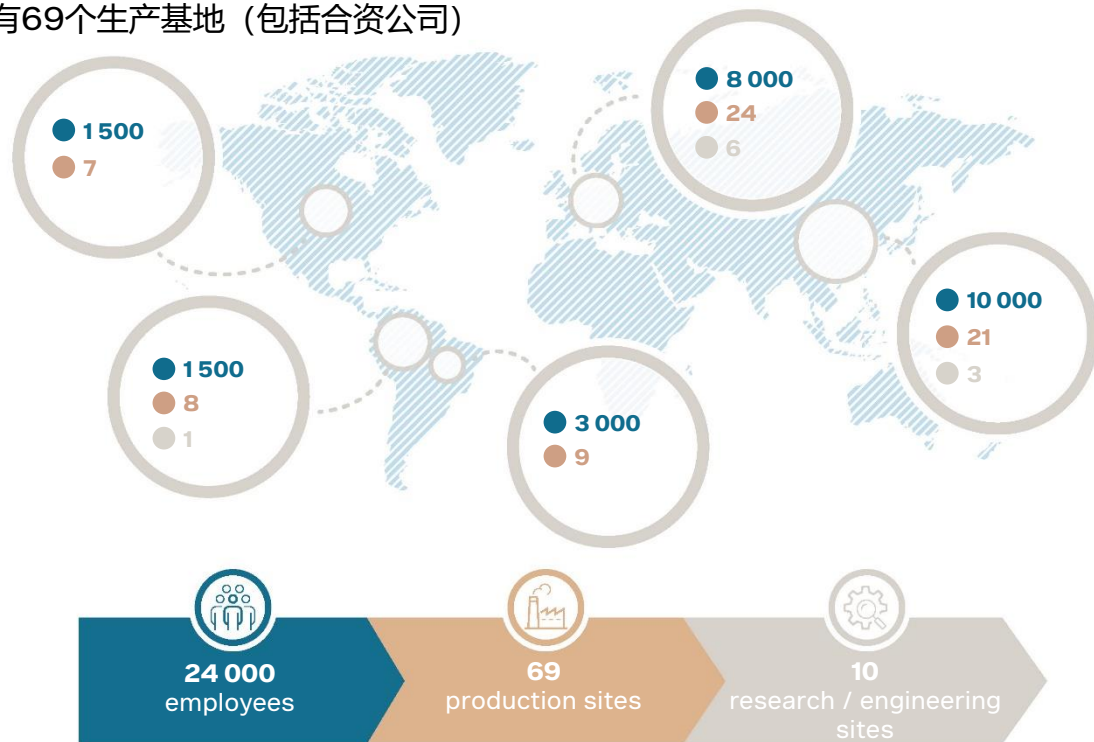


- Tire & Automotive  
轮胎和汽车零件
- Energy & Utilities  
能源&公用设施
- Construction  
建筑
- Consumer Goods  
消费品
- Agriculture  
农业
- Equipment  
设备
- Basic Materials  
基础材料

## Bekaert global presence 贝卡尔特的全球分布

Bekaert operates 69 manufacturing plants in 23 countries globally (including joint ventures)

贝卡尔特在全球的23个国家拥有69个生产基地（包括合资公司）



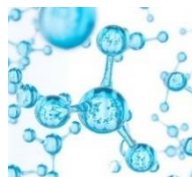
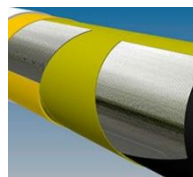
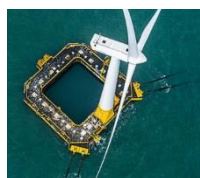
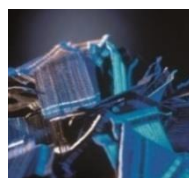
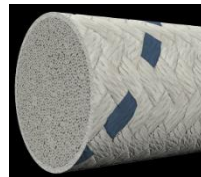
分支机构: 21 000 员工 - 60 生产基地 - 10 研发/工程中心  
拉丁美洲的合资公司: 3 000 员工 - 9 生产基地  
总计: 24 000 员工 - 69 生产基地 - 10 研发/工程中心

Subsidiaries: 21 000 employees - 60 production sites - 10 research & engineering sites  
Joint ventures in Latin America: 3 000 employees - 9 production sites  
Combined: 24 000 employees - 69 production sites - 10 research & engineering sites

## Product portfolio and sector focus 产品组合和行业重点

Starting from our roots, we strengthen our core and invest in beyond steel solutions  
从根本出发，我们加强核心业务的同时，还于钢丝解决方案以外的领域投资并寻求机会

First patent application  
22 June 1881  
1881年6月22日申请了  
第一个专利



### Roots 根本

Innovative from the beginning  
始于创新

### Core 核心

Strong positions in traditional markets  
传统市场稳占优势

### Beyond 超越

Growth potential driven by megatrends & beyond steel  
大趋势及钢丝以外的机会驱动发展潜力



# Our Strategy: Core & Beyond

我们的战略：核心及其之外

## Strategy: a reminder 战略：一个提醒

Our Core and Beyond approach aims to future proof our portfolio 我们的核心及其之外的探索旨在确保未来产品组合常胜

<p>加强和优化我们的 <b>核心业务</b></p> <p>Strengthen and optimize our <b>core business</b></p>	<p>在钢丝及其以外的领域寻求创新 成为首选的解决方案供应商</p> <p>Be a leading solution supplier in select <b>beyond markets</b></p>
<p>利用和优化 <b>全球化布局和本地服务/采购</b></p> <p>Leveraging and optimizing <b>global footprint</b> and <b>local services/sourcing</b></p> <p>专注于<b>定价、产品组合</b>和持续 <b>产品组合管理</b></p> <p>Focus on <b>pricing, mix</b> and continuous <b>portfolio management</b></p> <p><b>创新、数字化和可持续发展</b> 是业绩增长的关键</p> <p><b>Innovation, digital and sustainability</b> as key levers of growth</p>   	 <p>Enabling the <b>energy transition</b> through renewable electricity, power infrastructure and hydrogen production</p> <p>通过可再生能源、电力基础设施和制氢实现<b>能源转型</b></p>  <p>Helping to <b>decarbonize construction</b> and facilitating urbanization with green and high-performance solutions</p> <p>通过绿色高性能解决方案<b>帮助建筑脱碳</b>，促进城市化</p>  <p>Providing advanced components for <b>new mobility</b>: battery-electric vehicles (BEV)</p> <p>为<b>新移动</b>提供先进的配件：电动车的电池</p>



## Beyond markets 在钢丝及其以外的领域寻求创新

### Enabling the Energy Transition 实现能源转型



Bekaert to become a leader in the industry with high-value offerings to optimize or enable resolution of some of the major new energy needs and challenges

贝卡尔特将成为行业领导者，提供高价值的产品，以优化或解决一些主要的新能源需求或痛点

- Generation: Offshore wind and hydrogen 发电：海上风电和氢能
- Storage and transportation: Hydrogen, Electricity 储存和运输：氢气、电力传输

### Embracing the Future of Mobility 拥抱新移动



Bekaert to leverage current capabilities to bring solutions to the new mobility needs

贝卡尔特将利用现有能力为新移动的需求提供解决方案

- Charging of e-vehicles: Speed, safety, automation 电动汽车充电：高速、安全、自动化
- Vertical mobility 垂直移动
- Underground mobility 地下移动
- Light-weighting 轻量化
- Thermal management 热管理

### Developing the Future of Construction 发展建筑业的未来



Bekaert to play a key role to decarbonize and industrialize construction, and to develop new solutions required by climate change

贝卡尔特将在建筑脱碳和工业化，以及开发气候变化所需的新解决方案方面发挥重要作业

- New and improved materials 新材料和改进材料
- New applications 新应用

### Accelerate with Smart Solutions 加速使用智能解决方案



Bekaert to develop key capabilities to enhance overall product offering and develop new solutions

贝卡尔特将开发关键能力以提高整体产品性能和新的解决方案

- Capturing key information, data intelligence/analytics platform 获取关键信息、数据智能/分析平台
- Basis for developing services business 发展服务业务的基础
- Transversally adding value to Bekaert solutions portfolio 为贝卡尔特解决方案组合带来横向增值

## Bekaert technological leadership 贝卡尔特技术领先地位

We continue to innovate and transform 我们持续创新和变革

€ 73 m* R&D in 2023 年的研发投入 7300万欧元	+2100 Patents and patent rights 2100多项专利
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Global R&D  
International R&D teams 国际研发团队  
in Belgium – China – India – UK 比利时-中国-印度-英国



- Co-creation with customers and suppliers  
与客户和供应商合作创新
- Outward orientation 开放式研发
  - international team of technologists  
国际化的技术专家团队
  - cooperation with internationally renowned research centers & universities  
与国际知名的研究中心和大学展开合作
  - venture capital and R&D partnerships  
高科技风险投资，建立研发合作伙伴关系
- Intellectual property protection  
知识产权保护

\* Total R&D expenses before deduction of grants and tax credits 研发投入总金额为息税前数字

## Where innovation meets sustainability: green hydrogen 创新与可持续发展相结合: 绿氢

Our key growth segment: clean hydrogen solutions 我们的关键增长领域: 清洁氢能解决方案

### Green hydrogen 绿氢

Bekaert has been active in electrolysis technologies for 20 years and has built a strong position in the market of PEM electrolysis for hydrogen power.

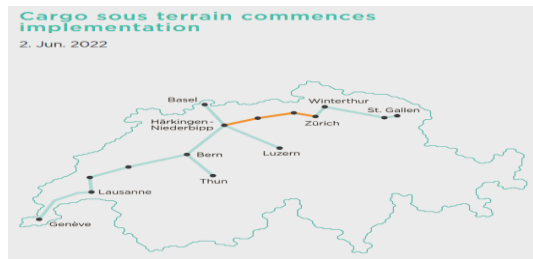
贝卡尔特在电解技术领域已经活跃了20多年，并在氢动力PEM(聚合物电解质膜)电解市场占有有力位置。



- **We invest intensively** to meet the promising growth scenarios in this market.  
我们**大力投资**于绿氢以满足对该市场乐观的增长预期。
- Further acceleration is expected in the period **2030-2050 as hydrogen reaches cost competitiveness with fossil fuels** - 1 700 to 5000 GW forecast range by 2050.  
2030-2050年期间，随着氢能达到与化石燃料相比具成本竞争力，绿氢市场将进一步发展，到2050年预计达到5000 GW。
- Bekaert participates in 2 consortia that develop next generation electrolysis technologies for green Hydrogen production and concluded a **partnership with Pajarito Powder (US) and with Toshiba (JP)** to accelerate the development of spearheading innovations in the market of green hydrogen production.  
贝卡尔特参与了两个开发下一代电解技术用于绿氢生产的联盟，并与美国的Pajarito Powder和日本的东芝公司建立合作伙伴关系，以加快绿氢的创新及生产的市场化。
- Bekaert is member of **Hydrogen Europe**.  
贝卡尔特是“氢能欧洲”组织的一员。

## Where digital meets sustainability: new mobility 数字化与可持续性的结合：新移动

Multiple solutions across new mobility 跨行业新移动的多项解决方案



### New mobility 新移动

Bekaert invested in **Cargo Sous Terrain** and is technology advisor on the CST Board

贝卡尔特投资了瑞士地下货运交通系统（CST），并担任其董事会的技术顾问

Cargo Sous Terrain will bring all cargo transport underground for Switzerland's main logistic axes: the e-cargo units will drive autonomously. Transportation to end destination will also be with e-vehicles

瑞士地下货运交通系统将把主要物流轴的货物运输带到地下。电子货运小车将自动驾驶，抵达目的地的最后一段行程也将使用电动小车

Bekaert's Dramix® steel fibers reinforce the longest, deepest, and newest concept tunnels

贝卡尔特佳密克丝® 钢纤维用于加固最长、最深和最新的概念隧道

Bekaert's advanced hoisting cords are a solution to the 80 elevators that will operate alongside the trajectory

贝卡尔特先进的精细帘线电梯绳为80部沿轨道运行的电梯提供解决方案

# Creating a better tomorrow 创造更美好的明天

2030 commitment 长期承诺 vs. 2019

## Protect the planet 保护地球

**-46.2%**

of scope 1&2 GHG\*  
emissions in line with  
science based targets

基于科学的目标，减少范围  
1&2的温室气体排放

**-15%**

freshwater intake in  
water stressed regions  
减少缺水地区的淡水使用量

**0**

reach carbon net zero  
by 2050

2050达到碳中和

**65%**

of our sales to be from  
sustainable solutions  
来自可持续解决方案的销  
售额

**-19.7%**

of scope 3 GHG emissions  
from purchased goods and  
services by 2035

2035年，通过购买的商品和  
服务，减少范围3的温室气体

## Put people first 以人为本

**100%**

commitment to create a  
positive working environment  
for all our employees

承诺为所有员工创造积极的工作环境

**40%**

female representation  
in administrative and  
managerial workforce

我们行政和管理人员中的女性占比

**0**

No harm to anyone

全员无伤害

**100%**

commitment to actively engage  
with communities on priority  
sustainability themes

承诺积极参与社区的可持续发展优先  
的主题活动

## Act with integrity 诚信行事

严格的  
**Strong**

compliance management

合规管理

合作伙伴  
**Partner**

with suppliers and customers  
across the value chain

与价值链的客户和供应商们合作

**100%**

of strategic suppliers to  
be leading in ESG ratings  
ESG评级领先的供应商

**100%**

of spend with suppliers who  
sign off code of conduct

与签署行文准则的供应商合作

**100%**

transparent and  
integrated reporting  
透明和综合的报告系统

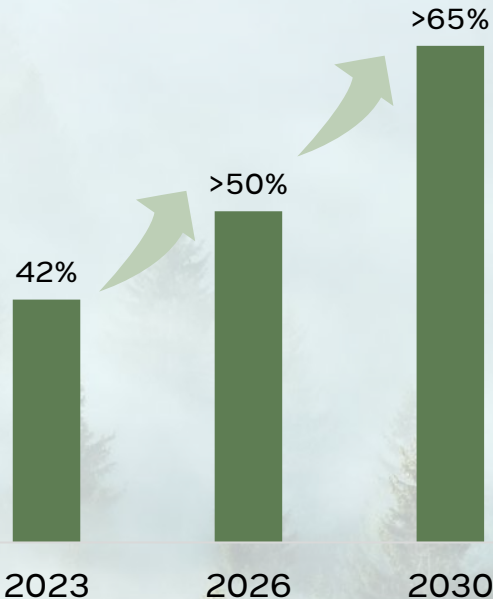
# Continue to progress ESG ambitions 为实现ESG愿景而继续前进

Ongoing recognition from ESG rating agencies 来自ESG评级机构的持续认可

Rating agency 评级机构	Latest rating 最新评级	
 CDP	B	↔
 ecovadis	75	↔
 MSCI	AA	↑
 vigeo eiris	48	↑
 ISS ESG	C	↔
 SUSTAINALYTICS <small>a Morningstar company</small>	21.4 medium risk	↑
 EthiFinance	61 <sup>1</sup>	↑

<sup>1</sup> 2022 ratings, awaiting 2023 ratings from EthiFinance  
此为2022年评级, 2023年EcoVadis和EthiFinance的最新评级即将出炉

## 来自可持续解决方案<sup>2</sup>的销售额% % Sales from Sustainable Solutions<sup>2</sup>



<sup>2</sup> Estimation aligned with EU Taxonomy  
预估数字与欧盟分类法一致

## Protect the Planet

### 保护地球

**46%**

Reduction in **scope 1 and 2 GHG emissions** in line with science-based targets by 2030

2030年, 基于科学的目标, 减少范围1&2的温室气体排放

**20%**

Reduction in **scope 3 GHG emissions** from purchased goods and services by 2035

到2035年, 通过购买的商品和服务, 减少范围3的温室气体排放

**Zero**

**Carbon net zero by 2050**

2050达到碳中和

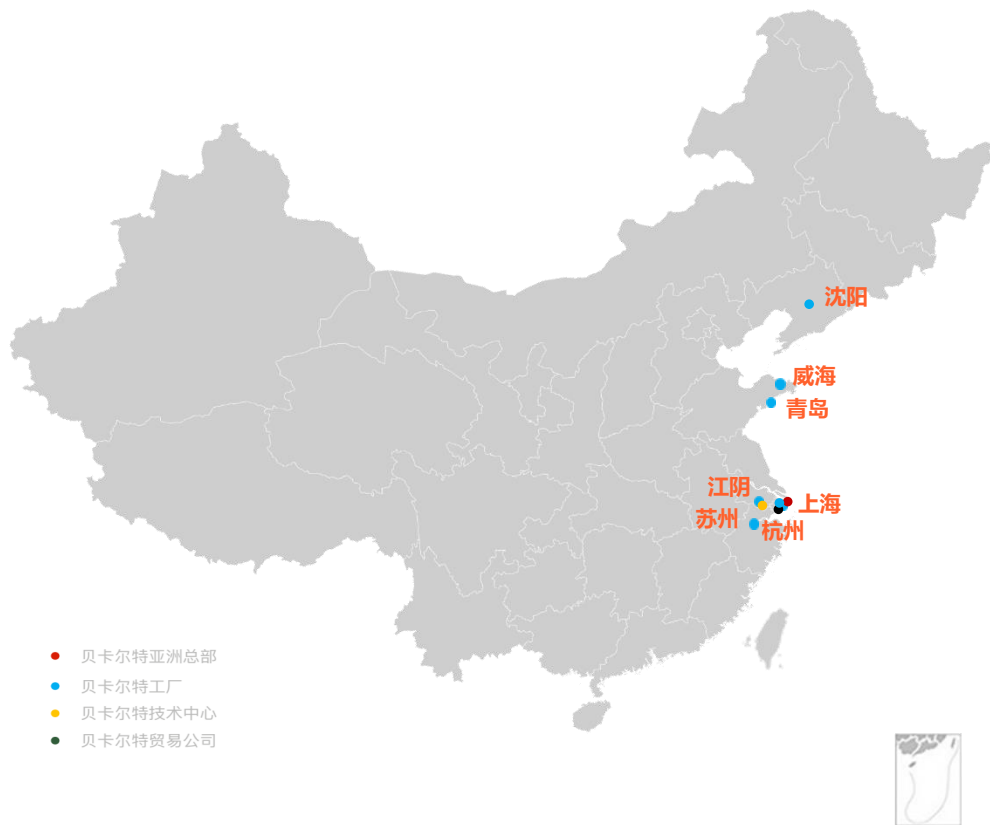
Bekaert's GHG emission reduction targets are validated by the SBTi

贝卡尔特的温室气体减排目标得到SBTi的验证



贝卡尔特中国

## Bekaert in China 贝卡尔特在中国



13 manufacturing plants  
13个生产基地

Regional HQ Asia in Shanghai  
亚洲总部位于上海

1 R&D center in Jiangyin  
1个研发中心位于江阴

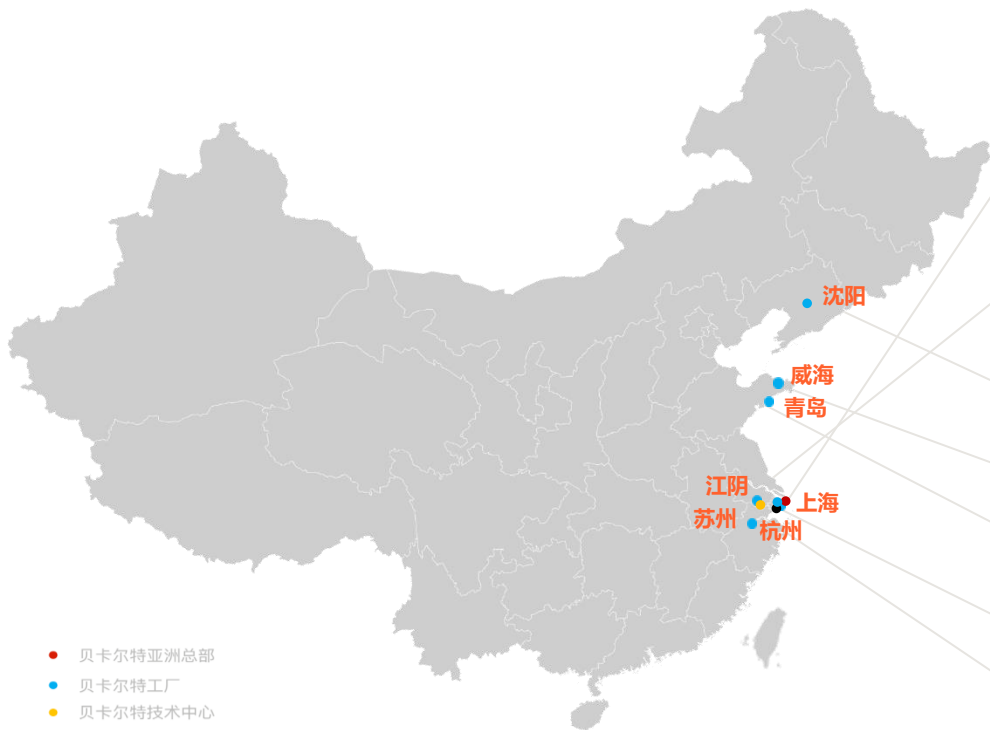
1 engineering center in Jiangyin  
1个技术中心位于江阴

1 trading company  
1个贸易公司

Approximately 7000 employees  
员工近7000名

Over €1.5 billion accumulated investments  
超过15亿欧元的在华累计总投资

# Bekaert Footprints in China 7 Cities 贝卡尔特在中国的运营场所分布于7个城市



贝卡尔特管理（上海）有限公司（跨国公司亚洲总部）  
贝卡尔特应用材料科技（上海）有限公司

中国贝卡尔特钢帘线有限公司  
江阴贝卡尔特合金材料有限公司（2）  
江阴贝卡尔特钢丝制品有限公司  
贝卡尔特（江苏）精细钢绳有限公司  
贝卡尔特（中国）技术研发有限公司  
- 贝卡尔特亚洲研发中心  
- 贝卡尔特中国技术工程中心

贝卡尔特沈阳精密钢制品有限公司（2）  
贝卡尔特（沈阳）精细帘线有限公司

贝卡尔特（山东）钢帘线有限公司

贝卡尔特（青岛）钢丝产品有限公司

贝卡尔特新材料（苏州）有限公司  
贝卡尔特新材料贸易（苏州）有限公司

布顿（杭州）钢丝绳有限公司



## Bekaert Footprints in China 7 Cities 贝卡尔特在中国的运营场所分布于7个城市



Bekaert Management (Shanghai) Co., Ltd.  
Bekaert Applied Material Technology(Shanghai)Co.,Ltd.

China Bekaert Steel Cord Co., Ltd  
Bekaert Binjiang Steel Cord Co., Ltd (2)  
Bekaert Jiangyin Wire Products Co., Ltd  
Bekaert (Jiangsu) Advanced Cords Co., Ltd.  
Bekaert Technology Research and Development Co., Ltd  
- Bekaert Asia R&D Center  
- Bekaert China Technology & Engineering Center

Bekaert Shenyang Advanced Products Co., Ltd. (2)  
Bekaert (Shenyang) Advanced Cords Co., Ltd.

Bekaert (Shandong) Tire Cord., Ltd.

Bekaert (Qingdao) Wire Products Co., Ltd.

Bekaert New Materials (Suzhou) Co., Ltd.  
Bekaert New Materials Trading (Suzhou) Co., Ltd.

Bridon (Hangzhou) Ropes Co., Ltd.

## Bekaert in China Milestone 贝卡尔特在中国大事记 之一 (1993-1999)



1993

1993年，贝卡尔特在中国迈出了意义深远的一步：贝卡尔特决定与中国的合作伙伴共同建立生产工厂——中国贝卡尔特钢帘线有限公司，开始为中国轮胎制造商供应钢帘线产品。

Bekaert took a significant step in China: Bekaert established a plant with its Chinese partner —China Bekaert Steel Cord Co., Ltd.



1996

1996年，贝卡尔特（中国）技术研发有限公司成立，为贝卡尔特中国的生产基地提供各种机器和设备，在保持技术领先方面扮演着重要的角色。

Bekaert (China) Technology Research & Development Co., Ltd. was established to provide various machines and equipment for Bekaert plants in China.



1997

1997年，贝卡尔特应用材料科技（上海）有限公司成立，生产混凝土增强用钢纤维。

Bekaert Applied Material Technology (Shanghai) Co., Ltd. was established to produce steel fibers for concrete reinforcement.



1998

1998年，贝卡尔特沈阳钢帘线有限公司成立，主要生产特种钢帘线、橡胶及聚脂产品和工程轮胎加固用增强材料。

Bekaert Shenyang Steel Cord Products Co., Ltd. was established to produce steel cord for rubber reinforcement etc.



1999

1999年，贝卡尔特与法尔胜集团合资成立了第二家工厂江阴贝卡尔特钢丝制品有限公司，专注于生产各种高碳和低碳特种钢丝。

Bekaert and Fasten Group jointly established the 2<sup>nd</sup> factory in Jiangyin—Bekaert Jiangyin Wire Products Co., Ltd., focusing on the production of various steel wire products.

## Bekaert in China Milestone 贝卡尔特在中国大事记之二 (2003-2010)



**2003**

2003年，贝卡尔特（山东）钢帘线有限公司在威海成立，并逐步发展成为贝卡尔特全球最大的单体钢帘线生产工厂。2017年，扩产的创梦工厂成为贝卡尔特第一个集自动化、信息化、智能化为一体的未来工厂示范基地。

Bekaert (Shandong) Tire Cord Co., Ltd. was established in Weihai, and gradually developed into the world's largest single steel cord plant in Bekaert.



**2004**

2004年，贝卡尔特管理(上海)有限公司在上海成立。贝卡尔特新材料（苏州）有限公司成立，生产、开发、加工先进的金属纤维制品。

Bekaert Management (Shanghai) Co., Ltd. was established in Shanghai. Bekaert New Materials (Suzhou) Co., Ltd. was established to produce advanced metal fiber.



**2006**

2006年，贝卡尔特在江阴增大投资，成立了江阴贝卡尔特合金材料有限公司，主要生产钢帘线及精细钢丝等产品。

Bekaert increased its investment in Jiangyin and established Bekaert Binjiang Steel Cord Co., Ltd. which mainly produced tire cord.



**2010**

2010年，贝卡尔特比利时技术中心以外唯一的一家海外研发中心——贝卡尔特亚洲研发中心在江阴落成。

Bekaert established the only overseas R&D center outside Belgium—Bekaert Asia Research and Development Center in Jiangyin.

## Bekaert in China Milestone 贝卡尔特在中国大事记之三 (2011-2023)



2011

2011年, 贝卡尔特沈阳工厂作为绿色节能的典范, 荣获辽宁省首个工业建筑节能示范工程奖。

Bekaert Shenyang plant, as a model of green energy saving plant won the 1<sup>st</sup> Industrial Building Energy Conservation Demo project award in Liaoning Province.



2011

2011年, 贝卡尔特(青岛)钢丝绳和制绳钢丝绳业务与贝卡尔特产品有限公司在青岛黄岛成立。

Bekaert (Qingdao) Wire Products Co., Ltd. established in Qingdao in 2011.



2018

2016年, 布顿国际有限公司的钢丝绳和制绳钢丝绳业务与贝卡尔特钢丝绳和先进帘线业务合并, 成立布顿贝卡尔特钢丝绳集团。2018年4月, 贝卡尔特全资收购布顿贝卡尔特集团。

Bridon and Bekaert's rope and advanced cord business merged into Bridon Bekaert Ropes Group. In April 2018, Bekaert wholly acquired BBRG.



2023

2023年, 贝卡尔特采用了全新品牌, 包括新Logo, 标志着贝卡尔特的转型之旅更加以客户为中心, 在新使命的驱动下探索新市场“与时俱进, 再创新辉煌”。

Bekaert launched new brand, including new Logo, which symbolized that Bekaert's transformation journey was more customer centric. Driven by the new mission, Bekaert will explore the new markets, "Establishing the new possible".



2023

2023年, 贝卡尔特与江阴政府签署AC精细帘线新项目投资协议。

Bekaert signed an investment agreement with Jiangyin government on new Advanced Cord projects.

## CSR 履行企业社会责任

Embedded vision in the strategy and in daily CSR activities

公司愿景在日常履行企业社会责任活动中的体现

- Commitment to take care of the **environment**. 对保护环境的承诺
- Explicit attention for **health & safety** at the work place. 对工作场所健康安全的重视
- Investment in talented people through **training and development**. 人才培训和发展
- Respect for each entity's **local identity**. 尊重企业的本地特色
- Compliance with applicable **labor laws**. 遵守有关劳动法规
- Social and Community **support**. 支持社区文化建设
- Safety @ Bekaert 贝卡尔特安全在行动
  - **BeCare** global program 全球项目
  - **Strong commitment** to safety at all levels across the Group 集团上下对安全的坚定承诺
  - Driving a 360° safety **culture** 创建全方位的安全文化
  - Making safety as **top priority** for everybody 安全成为每个人的首要任务



## Sustainability 可持续发展

贝卡尔特持续投资、开发高能效的清洁能源设备、产品和工艺流程，以减少产品和生产过程对环境的影响。为所有相关利益方创造价值。

Bekaert continues to invest in and develop clean energy equipment, products and processes to reduce the impact products and production processes on the environment. Create value for all stakeholders.



2010年，贝卡尔特利用新技术，在辽宁省沈阳市建成了**环保绿色钢帘线工厂**，该工厂在节约能源、保护环境和提升工作环境舒适度等方面均取得了重大突破。

In 2010, Bekaert used new technology to build an environment-friendly and green steel cord factory in Shenyang, Liaoning Province. The factory made breakthroughs in energy conservation, environmental protection and improving the working environment.

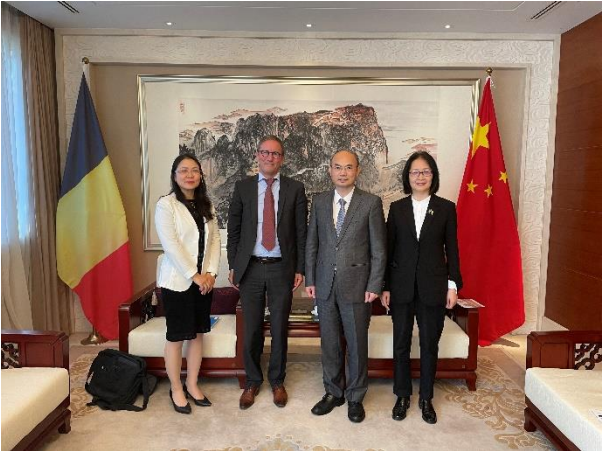
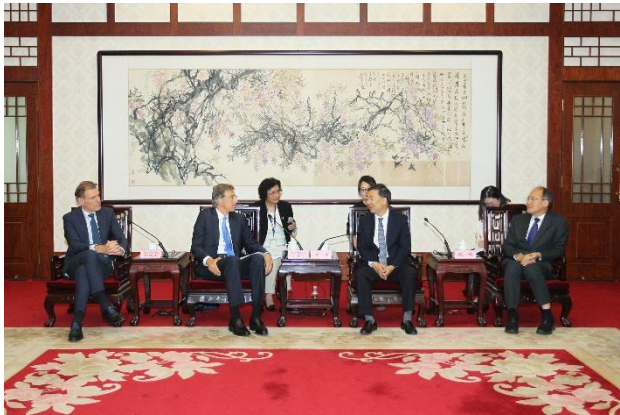
2023年，中国贝卡尔特钢帘线有限公司荣获江苏省工业和信息化厅颁发的“**国家级绿色工厂**”称号。这份来之不易的荣誉，是对贝卡尔特长期致力于可持续发展以及推进绿色生产的充分认可。

In 2023, China Bekaert Steel Cord Co., Ltd. won the title of “Green Factory in China” issued by Jiangsu Provincial Industry and Information Hall. This honor is a recognition of Bekaert’s long-term commitment to sustainable development and green production.

2023年，贝卡尔特加入“**中国碳中和行动联盟 (China Carbon Neutral Action Alliance)**”，进一步推动贝卡尔特的绿色化进程。

In 2023, Bekaert joined “China Carbon Neutral Action Alliance” to further promote Bekaert’s sustainability.

Strategic importance: strong relationships - 良好政府关系促进各方多赢



**Learn More About Bekaert** 欲了解贝卡尔特的更多信息

More information on our solutions available on our website 可前往我们的官网和企业公众号



**Bekaert**





## Prioritizing large and growing end-markets 专注于主要市场及成长型终端市场



€7bn<sup>1</sup>  
70亿欧元

**Tire  
Reinforcement**  
橡胶增强

Growth driven by population and economic activity, accelerated by changing requirements from **electrification and circularity**

由人口、经济活动驱动的增长，并由**电气化和可循环使用**的需求加剧



€7bn<sup>1</sup>  
70亿欧元

**Energy  
Transition**  
能源转型

Significant growth from trends of decarbonization, electrification, and needs for **renewable energy**

碳中和、电气化趋势，以及对**可再生能源的需求**带来的显著增长

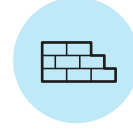


€5bn<sup>1</sup>  
50亿欧元

**Advanced Lifting  
and Mooring**  
精细升降和系泊

Strong growth outlook in targeted end markets supported by **decarbonization and urbanization**

**碳中和及城市化的**支撑下，目标终端市场的强劲增长前景



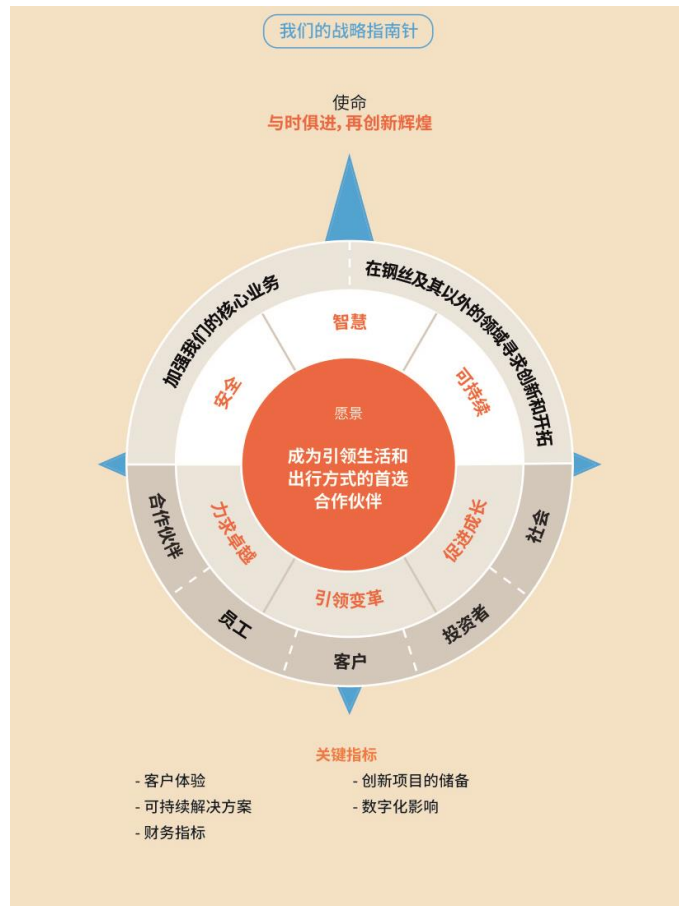
€2bn<sup>1</sup>  
20亿欧元

**Construction  
Decarbonization**  
建筑脱碳

Fast growing construction market benefitting from **sustainability**, government infrastructure spending and **innovation**

建筑市场的快速增长得益于**可持续发展**、政府的基础设施建设支出与**创新**

# Our Strategy 我们的战略



# Our Strategy 我们的战略

